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COMPANY PROFILE

RISINGTEC SOLUTIONS

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ABOUT US



RisingTec Solutions is the IT Solutions Company, based at Ahmedabad, Gujarat, India, providing website design & development, custom software development, graphic designing, digital marketing and Outsourcing services to clients worldwide. We are a team of highly qualified, experienced, and passionate professionals, who strive to provide the customers unparalleled services and products.

OUR VISION

To be a partner of choice in our focused area of expertise at global level by providing innovative, faster, reliable and profitable solutions to our clients.

OUR MISSION

Our mission is to deliver optimal solutions with top quality and best services at affordable prices. In Our Business Policy Customer satisfaction is given top priority. Our team is very friendly in dealings to the customers and it helps us to retain lifelong relationship with our existing clients and expand our customer circle worldwide. company's ability to meet the needs of the fast-changing software industry.

OUR PROFILE

RISINGTEC Solutions services leverage deep domain expertise in the Industry, technical expertise in leading Internet technologies and a cost-effective global solutions delivery model. The services are provided under the aegis of our communications and e-business practices.

At RISINGTEC Solutions you can shop for an array of services like Graphic Design, Web Design and Development-commerce Website Development, Digital Marketing and much more services provided, which may include consultation,

application development and maintenance. With an excellent track record in the global market and our presence in the domestic market is equally laudable.

WEBSITE DESIGN & DEVELOPMENT



In today's scenario, presence on the web is essential. Whether you are an individual or a businessowner, having a website that is accessible from round the globe 24*7 is essential if you wish to reach out to millions. A website has evolved dramatically from its early role as a basic linked information holder into a realm of rich media, high-end graphics, complex interactions and powerful data mining. The power of the internet can now be accessed in many ways, but websites remain a core component of any online presence. Websites are often the first point of contact between a company, organization, product or service and its users or customers. Thus, the user experience is vitally important, whether the site is a simple "brochure" presence or a more intricate web-based application. A carefully developed website can perform numerous tasks, oftentimes simultaneously. Skilled designers and programmers can ensure that a site not only looks and feels good, but also that it meets the business' or organization's objectives, whatever they might be.

We offer affordable web design & development solutions ranging from a basic personal portfolio website to complex web portals, e-commerce websites, and content management systems. Using highest quality standards and frameworks, our application development team delivers flexible, robust and secure solutions. Some of the key features of our web development services are:

- ✓ Standards-compliant websites
- ✓ Responsive layouts
- ✓ Rich typography
- ✓ Consistent layout websites
- ✓ Search engine friendly websites
- ✓ Social media integrated
- ✓ Fast loading pages
- ✓ Secure websites

SEARCH ENGINE OPTIMIZATION



Search Engine Optimization (SEO) is the process of affecting the visibility of a website in a web search engine's unpaid results - often referred to as "natural" or "organic" results. In general, the earlier and more frequently a website appears in the search results list, the more visitors it will receive from the search engine's users, and these visitors can be converted into customers.

We offer tailor-made SEO packages that are perfect for your business requirements to help make your website an effective business generating tool to increase revenue. We have a dedicated Search Engine Optimization (SEO) and Pay-Per-Click (PPC) team with skills to present your website among higher ranks in search engine query results for specific keywords and search strings.

We have extensive experience with all parts of the SEO workflow including keyword research, competitor analysis, content optimization, social bookmarking, business listing, directory submission, social media marketing and everything else that comes along with successfully optimizing a website for search engines. We use several premium tools for our work and have happy clients across the globe!

We provide weekly reports to all our clients to help them track the SEO progress and make sure that the SEO efforts are heading in the right direction. Each of our SEO reports gives everyone who'll read it a clear picture of the SEO results. Our flexible and customizable reports give our clients a competitive edge.

SOCIAL MEDIA MARKETING



Social media marketing is a powerful way for businesses of all sizes to reach prospects and customers. People discover, learn about, follow, and shop from brands on social media, so if you're not on platforms like Facebook, Instagram, and LinkedIn, you're missing out! Great marketing on social media can bring remarkable success to your business, creating devoted brand advocates and even driving leads and sales.

Benefits of social media marketing

With such widespread usage and versatility, social media is one of the most effective for marketing your business today. Here are some of the specific benefits of social media marketing:

- **Humanize your business:** Social media enables you to turn your business into an active participant in your market. Your profile, posts, and interactions with users form an approachable persona that your audience can familiarize and connect with, and come to trust.
- **Drive traffic:** Between the link in your profile, blog post links in your posts, and your ads, social media is a top channel for increasing traffic to your website where you can convert visitors into customers. Plus, social signals are an indirect SEO factor.
- **Generate leads and customers:** You can also generate leads and conversions directly on these platforms, through features like Instagram/Facebook shops, direct messaging, call to action buttons on profiles, and appointment booking capabilities.
- **Increase brand awareness:** The visual nature of social media platforms allows you to build your visual identity across vast audiences and improve brand awareness. And better brand awareness means better results with all your other campaigns.
- **Build relationships:** These platforms open up both direct and indirect lines of communication with your followers through which you can network, gather feedback, hold discussions, and connect directly with individuals.

RisingTec Solutions Keep your social media pages up to date with captivating posts that make potential customers engage with your business.

Facebook Profile Creation
Channel

Twitter Profile Creation

LinkedIn Profile Creation
Quotes etc

Pinterest Profile Creation
Information

Google Business Profile Creation

Instagram Profile Creation

Captivating Social Media Posts Per Week, Per

Post Scheduled on Monday, to Saturday

Post Type: Images, Gifs, Articles, Videos,

Posts are optimized with Hashtags and Basic

CUSTOMIZED SOFTWARE DEVELOPMENT

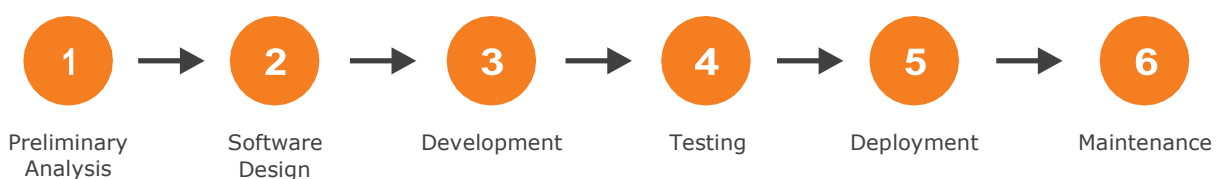


Our expertise in a wide range of technologies enables us to develop compelling applications for our customers when they are unable to satisfy their ever-increasing requirements through off-the-shelf software. Our business analysts work closely with the clients to understand their objectives and define their requirements, after which a team of software developers builds, tests, and deploys the software.

Throughout the process of software development, our focus is on maintaining highest quality standards so that the end product does not only meet the client's requirements, but, also enhances the efficiency of the overall system into which the software is integrated.

OUR METHODOLOGY

Developing and delivering a software within time, cost and quality constraints requires the use of sound engineering principles. Over time, our software engineers have adopted the following road map that helps us produce a timely, high-quality result. This framework provides stability, control, and organization to the activities involved in engineering a software.



MOBILE APPLICATION DEVELOPMENT



We offer iPhone, iPad & Android application development services and specialize in building powerful, feature-rich mobile applications with stunningly beautiful interfaces. In today's challenging environment, a business not going mobile is going nowhere. Having an innovative, out-of-the-box mobile application helps drive customer engagement, improve retention and increase revenue. Our experienced mobile application developers can bring your mobile enterprise innovation to life.

We have access to the latest tools, frameworks and software development kits (SDKs) to develop user-friendly and secure mobile applications. We combine an agile approach with solid tools for project management, development and testing to deliver compelling mobile applications on time and within budget.

Our mobile application development team's technical expertise, customer focused and flexible approach help us consistently meet and exceed our clients' expectations. From user-friendly consumer applications to game changing B2B applications, we have delivered a broad range of applications to clients worldwide.

Do you need a custom iOS or Android app? Our mobile strategists, designers and engineers know the application development business inside and out — so you get results that matter. Get in touch with us today!

GRAPHIC DESIGNING



We offer a plethora of cutting-edge graphic design services to individuals as well as businesses. Our creative professionals apply the most basic principles of graphic design to create effective compositions that are visually appealing. Right from the process of creating a wireframe, to selecting colors and fonts for different elements of the design, we collaborate well with the clients so that the deliverable meets the requirements of the client exactly.

The consistent use of graphics, colors, fonts, etc. can change the perception of a product range or service in the mind of stakeholder and deliver success. From business cards, flyers, letterheads and brochures through to packaging material, we help clients invent a variety of materials that will make your brand sing.

Our designers are always ready to deliver a solution to all your graphic designing needs. We provide our clients unmatched graphic design services and specialize in designing all types of:

- ✓ Business cards
- ✓ Envelopes
- ✓ Letterheads
- ✓ Brochures
- ✓ Posters
- ✓ Logos & Icons
- ✓ Flyers & Catalogs
- ✓ Print advertisements

DEDICATED RESOURCES PROVIDER



Our company RisingTec Solutions Ahmedabad, India provides dedicated developers for your business need. We have vastly experienced developers for all segments and purposes.

We provide an economical, reliable and easy to access IT staff for software and web development companies around the globe, of all sizes. We have a proficient team of developers, designers, and engineers who have masterly experience and execute the projects splendidly. They are experts in coding and can render you on-time and flawless product and software development. Hire dedicated developers India from RisingTec Solutions provides you the industry's best dedicated developers and programmers at very affordable price. So, hire developers from our knowledgeable team and help expand your business.

We have a streamlined process in place that allows us to manage even the complex of projects with utmost ease and perfection. Hire dedicated developers who pay attention to the smallest of details and keep you updated about the progress of your project. You can hire experienced developers who focus on innovation on an hourly, full-time or part-time basis.

Different Industries We Serve

- eCommerce and Shopping
- Health and Fitness
- Education and Learning
- Finance
- Real Estate
- Retail
- Travel
- Logistics
- Transportation
- Food & Drink
- On-Demand



On One FreshDay,

Call Us For Coffee

So We Can Discuss More

THANK YOU